

**PLACE  
TO**



**CANADA**



**PLACE TO B CANADA**

**Montréal, August 9-14, 2016**

**PROGRAM**

**At the Société des Arts Technologiques (SAT)  
During the World Social forum**



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Place to B Canada



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# MONDAY AUGUST 8 2016 AT THE SOCIÉTÉ DES ARTS TECHNOLOGIQUES (SAT)

# OPENING NIGHT

## 6-9pm

Place To B Canada's opening night at the SAT

Come inaugurate Place to B before the start of the World Social Forum!  
The theme ? "How can we change the world with creative narratives?"

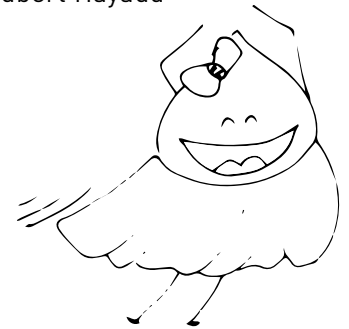
The agenda?

- A special thanks to our crowdfunders
- Presentations of Place to B Canada's project space and of the week's activities
- Guest artists' pitches and round table addressing the following question : "How can we change the world with creative narratives?"
- Opening of the #RefugeeEconomics exhibition featuring photos by Flavie Halais and Hubert Hayaud

Meet up at the Société des Arts Technologiques as of 6pm

# TUESDAY 9 AUGUST 2016

# B. OUR GUEST !



Who are the narrators of the past, the present and the future? The goal over the course of this first day is to foster an inclusive environment for the creation of a new message and to unite a diverse and multicultural community of narrators. Through a variety of activities and events, Place to B hopes to encourage as many guests as it can to step into the shoes of the narrator during the WSF and invites them to contribute to the creation of new messages.

## 10:00am-5:00pm

Welcome to Place to B !

Try and test out the different collaborative experiences that we've prepared for you :

- By the bonfire
- The news tree
- Place to B to go

Meet the Place 2 B France team and discover the international network of **Narrators for Change**  
Discover the seven projects conceived by the **Sustainability Action Fund (SAF)** artists in residence  
Visit the **#RefugeeEconomics** photo exhibition  
Meet the team and sign the **Leap manifesto**  
Media invitation: Join **Village Monde** and **CECI** for a conversation about eco-citizen tourism (2:00-4:00pm)

## 10:00am-5:00pm

WSF participants sign-up  
Centre for media accreditation of the WSF

## 5:30pm

Opening march for the WSF (in Downtown Montréal)

## 6:30pm

WSF Opening Ceremony (Place des arts, Downtown Montréal)

**WEDNESDAY 10 AUGUST 2016** AT THE SOCIÉTÉ DES ARTS TECHNOLOGIQUES (SAT)

# DIGITAL STORYTELLING

Can the expanding selection of digital tools facilitate human interactions, civil engagement and the construction of an engaging and inclusive narrative? Though technology is often criticized for its individualistic nature, it can also be used as a means of remedying isolation by way of its creative and interactive properties. With this in mind, Place to B proposes to explore how digital tools can be harnessed in the drafting as well as the dissemination of new narratives at different levels.

## 6:30pm-8:00pm

### Tax havens at the centre of the economic crisis

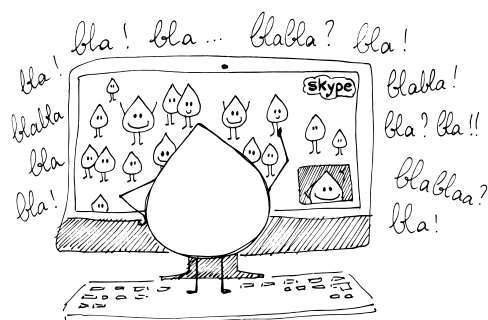
#### Grande Conférence WSF

With the participation of : Alain Deneault, Ricardo Fuentes, Erika Dayle

Presented by : Oxfam-Québec in partnership with AT-TAC-Québec, Collectif Échec aux paradis fiscaux and SISP - Secrétariat intersyndical des services publics

## 9:00pm-1:00am

### WSF Evening Festivities



All throughout the day, Place to B invites you to partake in a series of collaborative experiences that encourage new encounters, exchanges and coverage of the World Social Forum :

- **A coworking space** : everything you need for covering the news, writing, discussing, and sharing your WSF stories. Four free-access computers will be available.

- **News Tree** : A collaborative piece that you can adorn with your WSF stories, words, photos, tales, poems, and "pick" other participants' news. Share your experiences and your stories, Place to B is a space to exchange !

- **By the bonfire** : engaged lunch hour board games and open mic. The bonfire is a site for expression : initiate conversation, debrief, make announcements, and follow discussions surrounding the WSF.

- **Place to B to go**: a tiny box, a journey through the city of Montreal, and a series of public spaces to visit to discover another side of Montreal and share your "alternative" WSF experience. #MyP2B

- **#RefugeeEconomics** : Photos by Hubert Hayaud with captions by Flavie Halais illustrate the economic impact of refugee crises

## 8:00-9:00am

### WSF Press Conference

## 9:00-11:30am

### Tech-savviness or how to be a « citizen hacker »

#### Workshop

Hosted by : Jean-Hugues Roy, UQAM

In partnership with l'Institut du Nouveau Monde's summer school

## 11:30am-1:00pm

### By the bonfire : Discuss the WSF

Open Conversation / Micro-Ouvert

Facilitated by Mariem Fafin and Emilee Gilpin

## 1:00-4:00pm

### Digital storytelling with iMovie

#### Creative workshop

Hosted by : Jessie Curell, Hands on Media Education

**THURSDAY 11 AUGUST 2016** AT THE SOCIÉTÉ DES ARTS TECHNOLOGIQUES (SAT)

# COLLECTIVE NARRATIVES

How can new forms of participative media promote community engagement around issues of concern? Narratives that inspire action are the result of collective processes. The expansion of participatory and social tools offer new opportunities for citizens to influence both the cultural and media arenas and to contribute directly to the creation of new narratives. Has participative media become the new democratic tool to prompt social militancy and bring citizens back into the larger civil debate?

**8:00-9:00am**

**WSF Press Conference**

**9:00-11:30am**

**Building the media of tomorrow**

*Participatory workshop*

Organized in partnership with Ricochet Media  
With the participation of : journal Metro, CIBL, Alter-Citoyens

**11:30am-1:00pm**

**By the bonfire : Discuss the WSF**

Open Conversation / Micro-Ouvert  
Facilitated by Mariem Fafin and Emilee Gilpin

**1:00-3:30pm**

**Short Films Projection**

Safe space, Zora Rux ; Et maintenant, nos terres, Julien Le Net et Benjamin Polle ; Je ne savais pas que je savais, Alex Gingras.  
Organized by Les Alter-Citoyens

**2:00-3:00pm**

**Narrators for Change**

*Brainstorming by the bonfire*  
Exchanges, reflections and conversations with the Place to B France team

**6:30-8:00pm**

**The era of unified humanity**

*Grande Conférence WSF*

With the participation of : Chico Whitaker, Michèle Asselin, Cathy Wong, Alexandre Warnet  
Presented by : Humanité Unie

**9:00pm-11:00pm**

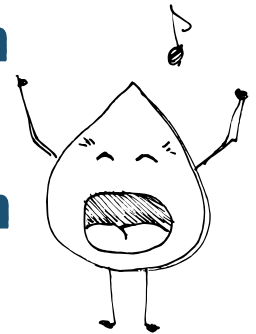
**Samito**

*Concert*



**11:00pm-01:00am**

**WSF Evening Festivities**



**10:00pm-03:00am**

**Dômesicle party SAT**

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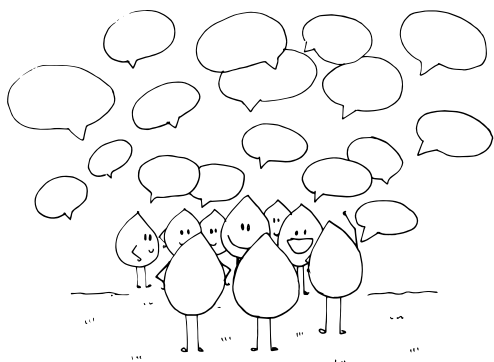
- **#RefugeeEconomics** : Photos by Hubert Hayaud with captions by Flavie Halais illustrate the economic impact of refugee crises

FRIDAY 12 AUGUST 2016

AT THE SOCIÉTÉ DES ARTS TECHNOLOGIQUES (SAT)

# NARRATIVES WITHOUT BORDERS

How can narratives reconcile the diverse actors of change? Through various examples, this day is an occasion to reflect on how narratives can help address the need for an inclusive and mobilizing discourse. Used as reconciliation tools, narratives can unite communities and can even overcome cultural, religious, geographic, generational and linguistic barriers.



## 8:00-9:00am

WSF Press conference

## 9:00-11:30am

A dialog between arts and sciences for new global storytelling

*Participatory workshop*

Organized in partnership with the cirodd  
Hosted by Laure Waridel, cirodd, with the participation of François Reeves

## 11:30am-1:00pm

By the bonfire : Discuss the WSF

Open Conversation / Micro-Ouvert  
Facilitated by Mariem Fafin and Emilee Gilpin

## 1:00pm-3:30pm

Between perception and reality : the representation of indigenous peoples in the social imaginary

*Workshop*

Presented and hosted by : Marie-Josée Parent,  
DestiNATIONS

## 6:30-8:00pm

Creation and resilience : the precious power of the inconsolable

*Grande Conférence FSM*

With the participation of : Manon Barbeau, Melissa Mollen-Dupuis, Tarcila Rivera Zea  
Presented by : Wapikoni mobile

## 9:00-11:00pm

Game time! Human rights as seen by la ligue d'improvisation des pas sages

*Improvisation contest*

Presented by : Amnistie Internationale, ligue d'improvisation des pas sages

## 11:00pm-1:00am

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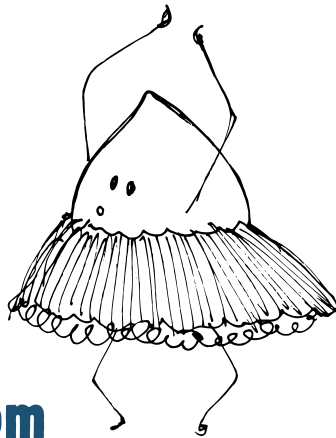
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**SATURDAY 13 AUGUST 2016** AT PARC JARRY (THE SAT WILL BE CLOSED)

# PLAYFUL NARRATIVES

How can artistic and performing approaches to narratives be used as means of communication and mobilization tools for effecting change towards the creation of a fair and sustainable world? Music, theatre, song and dance reaffirm art's social role and are outlets where narratives actually become "artistic displays." Art is truly a cultural tool, as it is at once humanizing and a medium for expressing emotions, grievances and ambitions for those who may not otherwise have other avenues for doing so. When applied to journalism, art becomes an inspirational, awareness-raising tool that promotes action.



**9:00am-1:00pm**

**Agora of Initiatives**

WSF

**9:00am-5:00pm**

**Coworking & meetups under the Place to B tent !**

**9:00am-5:00pm**

**Écosphère Fair - Environment & Ecohabitation**

**10:00am-1:00pm**

**Stop motion animation workshop using iPads et clay models**

*Creative workshop (Creative workshop (no reservation required, you may join at any time)*

Presented by Jessie Curell, Hands on media education

**1:00-3:00pm**

**World Social Forum Giant Potluck Lunch**

*Giant communal meal*

With cultural diversions and photo opportunities

**3:00-4:30pm**

**Moving narratives : describe as you dance !**

*Creative movement workshop*

*(Children, 9-12 years old)*

Presented by Nayla Naoufal

**3:00-4:00pm**

**From cop21 to cop22 : civil society for climate**

*Discussion workshop*

Presented and hosted by Place to B France

**7:00-9:00pm**

**Evening of Écosphère Experts**

*Panel*

With the participation of : Laure Waridel, J.M. Aussant, Alain Deneault, Karel Mayrand, Éric Pineau. Hosted by Domlebo

Presented by : Foire Écosphère

**7:00-11:00pm**

**WSF Festivities**

**SUNDAY 14 AUGUST 2016** AT PARC JARRY (THE SAT WILL BE CLOSED)

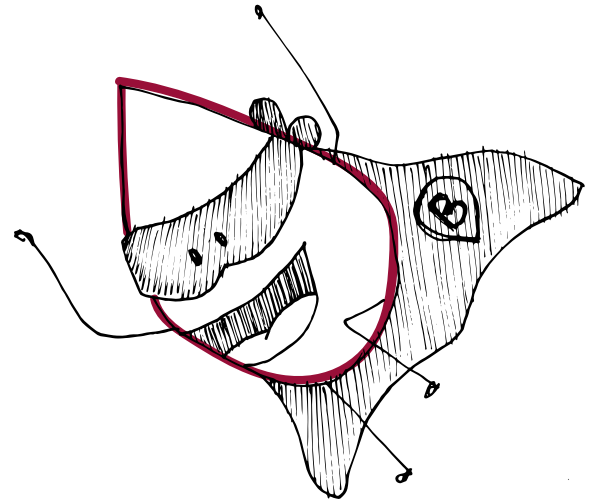
# BACK TO THE FUTURE...

**11:00am-4:00pm**

Take advantage of collaborative experiences and our coworking space under the tent !

At the WSF : Meetup for the merging of ideas and initiatives

Écosphère Fair- Environment & Ecohabitation



## SEE YOU IN MARRAKECH FOR THE COP22 !

*Thank you to all our partners !*



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