PLACE TO B CANADA
Montréal, August 9-14, 2016

PROGRAM

At the Société des Arts Technologiques (SAT)
During the World Social forum

@placetoblive placetob.org/canada-fsm Place to B Canada @placetob_ca #P2Bfsm
TUESDAY 9 AUGUST 2016

B. OUR GUEST!

Who are the narrators of the past, the present and the future? The goal over the course of this first day is to foster an inclusive environment for the creation of a new message and to unite a diverse and multicultural community of narrators. Through a variety of activities and events, Place to B hopes to encourage as many guests as it can to step into the shoes of the narrator during the WSF and invites them to contribute to the creation of new messages.

10:00am-5:00pm
Welcome to Place to B!

Try and test out the different collaborative experiences that we’ve prepared for you:
- By the bonfire
- The news tree
- Place to B to go

Meet the Place 2 B France team and discover the international network of Narrators for Change
Discover the seven projects conceived by the Sustainability Action Fund (SAF) artists in residence
Visit the #RefugeeEconomics photo exhibition
Meet the team and sign the Leap manifesto
Media invitation: Join Village Monde and CECI for a conversation about eco-citizen tourism (2:00-4:00pm)

10:00am-5:00pm
WSF participants sign-up
Centre for media accreditation of the WSF

5:30pm
Opening march for the WSF (in Downtown Montréal)

6:30pm
WSF Opening Ceremony (Place des arts, Downtown Montréal)
Can the expanding selection of digital tools facilitate human interactions, civil engagement and the construction of an engaging and inclusive narrative? Though technology is often criticized for its individualistic nature, it can also be used as a means of remedying isolation by way of its creative and interactive properties. With this in mind, Place to B proposes to explore how digital tools can be harnessed in the drafting as well as the dissemination of new narratives at different levels.

8:00-9:00am
WSF Press Conference

9:00-11:30am
Tech-savviness or how to be a « citizen hacker »

Workshop
Hosted by : Jean-Hugues Roy, UQAM
In partnership with l’Institut du Nouveau Monde’s summer school

11:30am-1:00pm
By the bonfire : Discuss the WSF

Open Conversation / Micro-Ouvert
Facilitated by Mariem Fafin and Emilee Gilpin

1:00-4:00pm
Digital storytelling with iMovie

Creative workshop
Hosted by : Jessie Curell, Hands on Media Education

6:30pm-8:00pm
Tax havens at the centre of the economic crisis

Grande Conférence WSF
With the participation of : Alain Deneault, Ricardo Fuentes, Erika Dayle
Presented by : Oxfam-Québec in partnership with AT-TAC-Québec, Collectif Échec aux paradis fiscaux and SISP - Secrétariat intersyndical des services publics

9:00pm-1:00am
WSF Evening Festivities

All throughout the day, Place to B invites you to partake in a series of collaborative experiences that encourage new encounters, exchanges and coverage of the World Social Forum :

- A coworking space : everything you need for covering the news, writing, discussing, and sharing your WSF stories. Four free-access computers will be available.

- News Tree : A collaborative piece that you can adorn with your WSF stories, words, photos, tales, poems, and “pick” other participants’ news. Share your experiences and your stories, Place to B is a space to exchange !

- By the bonfire : engaged lunch hour board games and open mic. The bonfire is a site for expression : initiate conversation, debrief, make announcements, and follow discussions surrounding the WSF.

- Place to B to go: a tiny box, a journey through the city of Montreal, and a series of public spaces to visit to discover another side of Montreal and share your “alternative” WSF experience. #MyP2B

- #RefugeeEconomics : Photos by Hubert Hayaud with captions by Flavie Halais illustrate the economic impact of refugee crises
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**THURSDAY 11 AUGUST 2016 AT THE SOCIÉTÉ DES ARTS TECHNOLOGIQUES (SAT)**

**COLLECTIVE NARRATIVES**

How can new forms of participative media promote community engagement around issues of concern? Narratives that inspire action are the result of collective processes. The expansion of participatory and social tools offer new opportunities for citizens to influence both the cultural and media arenas and to contribute directly to the creation of new narratives. Has participative media become the new democratic tool to prompt social militancy and bring citizens back into the larger civil debate?

**8:00-9:00am**
WSF Press Conference

**9:00-11:30am**
Building the media of tomorrow

*Participatory workshop*
Organized in partnership with Ricochet Media
With the participation of: journal Metro, CIBL, Alter-Citoyens

**11:30am-1:00pm**
By the bonfire: Discuss the WSF
Open Conversation / Micro-Ouvert
Facilitated by Mariem Fafin and Emilee Gilpin

**1:00-3:30pm**
Short Films Projection
Safe space, Zora Rux; Et maintenant, nos terres, Julien Le Net et Benjamin Polle; Je ne savais pas que je savais, Alex Gingras.
Organized by Les Alter-Citoyens

**2:00-3:00pm**
Narrators for Change

*Brainstorming by the bonfire*
Exchanges, reflections and conversations with the Place to B France team

**6:30-8:00pm**
The era of unified humanity

*Grande Conférence WSF*
With the participation of: Chico Whitaker, Michèle Asselin, Cathy Wong, Alexandre Warnet
Presented by: Humanité Unie

**9:00pm-11:00pm**
Samito
Concert

**11:00pm-01:00am**
WSF Evening Festivities

**10:00pm-03:00am**
Dômesicle party SAT

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How can narratives reconcile the diverse actors of change? Through various examples, this day is an occasion to reflect on how narratives can help address the need for an inclusive and mobilizing discourse. Used as reconciliation tools, narratives can unite communities and can even overcome cultural, religious, geographic, generational and linguistic barriers.

### 6:30-8:00pm

**Creation and resilience : the precious power of the inconsolable**

*Grande Conférence FSM*

With the participation of: Manon Barbeau, Melissa Mollen-Dupuis, Tarcila Rivera Zea

Presented by: Wapikoni mobile

### 9:00-11:00pm

**Game time! Human rights as seen by la ligue d’improvisation des pas sages**

*Improvisation contest*

Presented by: Amnistie Internationale, ligue d’improvisation des pas sages

### 11:00pm-1:00am

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How can artistic and performing approaches to narratives be used as means of communication and mobilization tools for effecting change towards the creation of a fair and sustainable world? Music, theatre, song and dance reaffirm art’s social role and are outlets where narratives actually become “artistic displays.” Art is truly a cultural tool, as it is at once humanizing and a medium for expressing emotions, grievances and ambitions for those who may not otherwise have other avenues for doing so. When applied to journalism, art becomes an inspirational, awareness-raising tool that promotes action.

1:00-3:00pm
World Social Forum Giant Potluck Lunch
*Giant communal meal*
With cultural diversions and photo opportunities

3:00-4:30pm
Moving narratives: describe as you dance!
*Creative movement workshop*
*(Children, 9-12 years old)*
Presented by Nayla Naoufal

3:00-4:00pm
From cop21 to cop22: civil society for climate
*Discussion workshop*
Presented and hosted by Place to B France

7:00-9:00pm
Evening of Écosphère Experts
*Panel*
With the participation of: Laure Waridel, J.M. Aussant, Alain Deneault, Karel Mayrand, Éric Pineau. Hosted by Domlebo
Presented by: Foire Écosphère

7:00-11:00pm
WSF Festivities

9:00am-1:00pm
Agora of Initiatives
WSF

9:00am-5:00pm
Coworking & meetups under the Place to B tent!

9:00am-5:00pm
Écosphère Fair - Environment & Ecohabitation

10:00am-1:00pm
Stop motion animation workshop using iPads et clay models
*Creative workshop (Creative workshop (no reservation required, you may join at any time)*
Presented by Jessie Curell, Hands on media education
SUNDAY 14 AUGUST 2016  AT PARC JARRY (THE SAT WILL BE CLOSED)

BACK TO THE FUTURE...

11:00am-4:00pm

Take advantage of collaborative experiences and our coworking space under the tent!

At the WSF : Meetup for the merging of ideas and initiatives

Écosphère Fair- Environment & Cohabitation

SEE YOU IN MARRAKECH FOR THE COP22!

Thank you to all our partners!

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