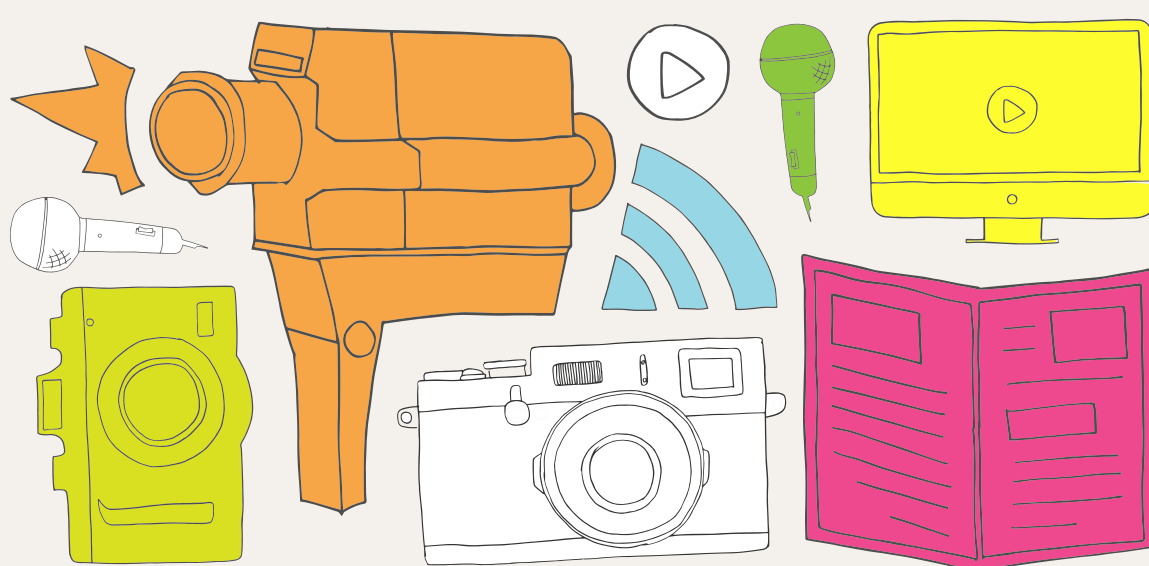


Becoming Contributor

In 10 principles



1

Our Blog's positioning

Place to B is an international project, at the same time collaborative and collective. Our blog is non partisan and non religious. We don't accept advertorial content. We want to prove it's possible to make environment and climate sexy. We focus in particular on influencing the cultural and media landscape so that we can transform climate and transition issues from ideologic or scientific facts into social facts. Does it ring a bell? Join us :)

2

For whom am I writing?

For professionals in the ecosystem (NGO, journalists, companies...), for the larger public, for researchers and experts on our issues. Our contents are open, free and in Creative Common.

3

How am I writing?

We favor a pedagogical approach, we vulgarize issues at stake in an accessible tone, we explain the implications of the ecological transition. And we always put forward the creativity and reconciliation trends within our current society.

4

Informative writing accessible to all!

Place to B fosters creativity in several forms, whether informative, enthusiastic or friendly, sometimes critical or interrogative but always curious and benevolent. The substance of contents reflects serious and organized thinking. Articles are of course respectful and violent and hateful speeches or contents are prohibited. English and French are the favored languages on the blog although our network of committed translators also translates into other languages each time it is possible.

5

Articles, not encyclopedias!

Don't exceed 1500 signs. If need be, you can divide your article in several ones as a serial.

6

Sources

Sources are always cited and should be official contents. Multiplying internal and external sources also improves the indexing of contents!

7

Indicate the nature of your productions

Our website's interface allow you to sort your contribution under several criteria. Thank you for choosing them well!

8

How to submit contents?

Our website enables us to produce contents in a very simple way! You will be able to create your personal contributor's space and you will be guided in its use.

9

Very soon...

At last, each of your production will be read with care and validated before publication to guarantee information's quality and respect of Place to B principles. Just submit your article and we will get back to you quickly.

10

Keep smiling

If those 10 big principles don't give you second thoughts but strengthen your motivation: then let's go!